Wire Arrives For Student Owned Radio

4-9-47

Plans for O. U.'s student-owned and operated direct-wire radio station received a boost Wednesday when 17,000 feet of wire arrived and installation was started.

Tom Fentem, graduate assistant in radio who will manage the new station, KUVY, said he hopes to put the enterprise into effect by June 1.

Designed to give radio students practical experience in the operation of a commercial radio station, KUVY will be on the air from 2 to 5 p. m. and from 7 to 10 p. m. daily.

It will be operated under Federal Communications commission low-power regulations, and will be audible only to residents in the vicinity of Woodrow Wilson center.

The station will give students practical experience in all phases of radio work, including the selling and billing of advertisements, programming to suit the audience, and other phases of radio work, Fentem said.

It will be a commercial station, selling time to local advertisers, and will operate in much the same fashion that the student newspaper does to give actual training to journalism students.

KUVY will broadcast the types of programs its listeners want to hear, including audience participation shows, jazz music record sessions, plays and other programs requested by listeners, Fentem said.